

HIGH PROTEIN
+
EASY PRODUCTION
+
GREEN PROFILE
=
GREEK-STYLE SMOOTHIE

GET IT RIGHT WITH Greek-style smoothies

Delicious **high-protein** and **high-fruit** smoothies for consumers on the go

Consumers

Market

In the past decade, per capita consumption of Greek yogurt has grown

X2*

Protein is the primary driver of that growth

Retail sales of yogurt in the US

\$7.3 billion

\$9.3 billion

2012

by 2017**



Greek-style smoothies meet the trend

50% of Americans believe lack of time is a bigger problem than lack of money***



Eco-friendly



Time-poor consumers



Snack substitute

Products

Normal Smoothie

Vs

Greek-style Smoothie



Typically

0.5%

Protein



Up to

7.5%

Protein

Flavour Suggestions



Red Berries



Exotic Fruit



Veggie & Basil

Process

Easy **production processes**

Our Nutrilac® solution will fit right into your current production set-up and increase yield significantly compared to traditional produced Greek yoghurt.

Traditional process



Milk



Whey



60% waste



40% product

Nutrilac® HiYield Process



Milk, Nutrilac®, Cream



HiYield Process

0% waste



100% product

For more information please visit www.arlafoodsingredients.com or contact us at dairy@ingredients.com

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* Source: NPD

** Source: "The yogurt market and yogurt innovation: Greek yogurt and beyond" – Packaged Facts

*** Source: Datamonitor 2009

