

Health to-GO

Consumers today are more aware than ever of the impact of what they eat on their **health**. At the same time, people leading a busy urban lifestyle have little time to eat traditional meals and need **to-GO** food options. **Health to-GO** is not a passing trend, it is here to stay.

What's important to consumers when snacking?¹



#1 HANDY

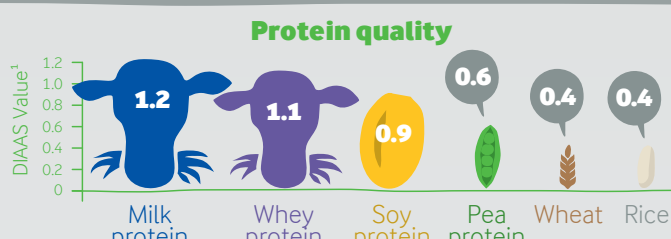
#2 HEALTHY

Revenues of 543Bn US\$ for **convenience stores** in 2015, projected to grow **4.6% CAGR** by **2020**²

Convenience and **Health** are the most used on pack communication, present in **82%** and **46%** of new product launches³

Healthy snacks with high quality milk-derived ingredients

Natural and effective ingredients to promote a **healthy weight, muscle tone** and **healthy bones**



Healthy products that deliver great **taste, texture** and **mouthfeel**

Help stabilise blood glucose levels and balance **energy levels** after a meal

More **satiating** than carbohydrates and fat

Wide range of **convenient** food formats



Bars



Juices



Milky drinks



Clear drinks

Our Health To-Go solutions with nutritional and natural ingredients

Whey protein ice-tea smoothie
– with Lacprodan® Smooth80

100% whey protein

Superior nutritional quality

Low viscosity at high protein %

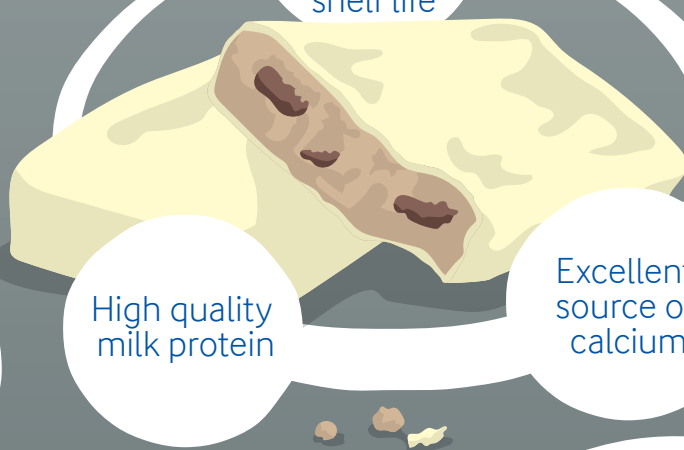


Protein & calcium bite
– with Nutrilac® PB-8420 & Capolac®

Optimal taste, texture and softness for long shelf life

High quality milk protein

Excellent source of calcium





A world leader in natural whey solutions

- Among the world's top 5 producers of WPC, WPI, whey protein hydrolysate, whey protein fractions and lactose
- Producing whey protein since 1980



R&D in our DNA

- +15% of our employees in Denmark work in R&D
- Collaboration with top universities worldwide
- Clinical and scientific documentation
- Application centers in two continents



Superior quality by design

- Premium quality & traceable raw material
- Kosher & Halal certification
- Newly-built hydrolysate and lactose factories with the highest quality standards



Your trusted business partner

- Application support
- Business development support
- In-depth nutrition research and formulation support



Arla Foods Ingredients is a global leader in natural whey ingredients for products in a range of categories – from infant, clinical, sports, health nutrition to bakery, beverages, dairy and ice cream.



For more information please visit www.arlafoodsingredients.com or contact us at nutrition@arlafoods.com

1 Snack: Consumer insights, Innova Database

2 Revenues for Convenience stores and Forecourt retailers globally, Eurononitor International

3 On pack claims for new product launches globally in 2015, Innova Database

