



## MARKET

TODAY'S CONSUMERS ARE INCREASINGLY LOOKING FOR **HEALTHY** AND **CONVENIENT** FOODS WITH **FUNCTIONAL BENEFITS**<sup>1</sup> THAT HELP THEM MAINTAIN A HEALTHY BODY AND AN ACTIVE MIND

A **PREMIUM, 100% WHEY BASED, HIGH PROTEIN** BEVERAGE WITH **MILK MINERALS** AND **REAL COFFEE** IS A MUCH-NEEDED PIT STOP FOR MODERN CONSUMERS



## Health

### BENEFITS\*

- MUSCLE**  
EU HEALTH CLAIM  
HELPS BUILD AND MAINTAIN MUSCLE MASS AND FUNCTION<sup>4</sup>
- BONE**  
EU HEALTH CLAIM  
HELPS BUILD AND MAINTAIN BONE MASS AND STRENGTH<sup>4</sup>
- BRAIN**  
CONTAINS NATURALLY OCCURRING CAFFEINE FROM COFFEE BEANS<sup>5</sup>
- WEIGHT**  
CONTAINS WHEY PROTEIN THAT HELPS REDUCE BODY FAT MASS<sup>5-8</sup>

## YOUR PRODUCT

**WITH LACPRODAN® DI-7017 AND CAPOLAC®**

**100% WHEY-BASED ICED COFFEE**

**UHT STABLE**

**350ML**

- 20G OF *whey*** (whey icon)
- HIGH SOURCE OF *protein* FOR MUSCLE HEALTH<sup>4</sup>** (muscle icon)
- SOURCE OF *calcium* AND *phosphorous* FOR BONE, MUSCLE AND BRAIN HEALTH<sup>4</sup>** (bone icon)
- SOURCE OF *fibre*<sup>4</sup>** (wheat icon)
- Convenient AND GREAT *tasting*** (heart icon)
- Low *sugars*<sup>4</sup>** (sugar icon)
- >70MG *caffeine*** (coffee bean icon)
- Low IN *lactose*** (cow icon)

**Arla Foods Ingredients**  
Discovering the wonders of whey



# Why choose Arla Foods Ingredients?



## **A world leader in natural whey solutions**

- A world leading producer of WPC, WPI, whey protein hydrolysate, whey protein fractions and lactose
- Producing whey protein since 1980



## **R&D in our DNA**

- +15% of our employees in Denmark work in R&D
- Collaboration with top universities worldwide
- Clinical and scientific documentation
- Application centers in two continents



## **Superior quality by design**

- Premium quality & traceable raw material
- Kosher & Halal certification
- Newly-built hydrolysate and lactose factories with the highest quality standards



## **Your trusted business partner**

- Application support
- Business development support
- In-depth nutrition research and formulation support



Arla Foods Ingredients is a global leader in natural whey ingredients for products in a range of categories – from infant, clinical, sports, health nutrition to bakery, beverages, dairy and ice cream.

#### References:

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6. Tahavorgar A et al. 2014. Nutrition Research, 34; 856-861
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8. Claessens M et al. 2009. International Journal of Obesity, 33; 296-304
9. EFSA Journal 2011;9(4):2054

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For more information please visit [www.arlafoodsingredients.com](http://www.arlafoodsingredients.com) or contact us at [nutrition@arlafoods.com](mailto:nutrition@arlafoods.com)

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