

Nutritious cheese

Cheesy pleasures
with no more guilt



Health and the cost of living are top concerns for global cheese consumers. As they adapt their buying behaviour, that's creating an untapped opportunity for manufacturers of premium cheese.

Dairy protein-based solutions from Arla Foods Ingredients are made to capture cheese-loving hearts. Allowing you to cut the fat and add more protein, they make cheese a nutritious, high-value choice with an open licence to indulge.

Unlocking the potential is easy. Just replace some of the milk fat with our high-quality dairy proteins and calcium to give your cheese a healthier glow. Our fat-mimicking protein keeps the creamy taste and texture intact.

Try our inspirational formulations for cream cheese and wrapped cheese slices. You can put all our solutions to work on your existing processing line.



What consumers say in major cheese markets*

US | **51%** are attracted to cheese with on-pack health claims

Brazil | **43%** are tempted by healthier cheese options

UK | **42%** are concerned about the price of cheese

Spain
Italy | **38%** would buy cheese that offers a nutritional benefit

China | **46%** pay most attention to the fat content on cheese

The balanced way to healthier, high-value cheese

Ready to give your cheese a nutritious, low-cost lift? We've developed two concepts as an innovation starter.

Our cream cheese formulation contains more than 50% less fat and is rich in protein. A healthier alternative to standard products, it demonstrates how a low fat content and high creaminess can go hand-in-hand. The high-quality whey proteins also deliver all the essential amino acids.

Wrapped cheese slices bring extra indulgence to toasted sandwiches and burgers. Our cheese slice recipe reduces the need for skimmed milk cheese and can be made in a 100% recombined version. One 20 g slice contains as much calcium as a large glass of milk.

Both of our concepts are nutritious, competitive and easy to produce.

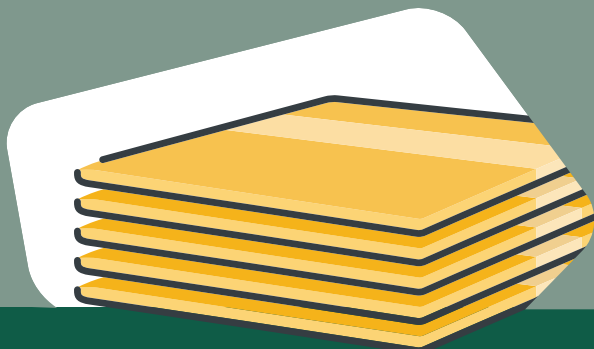
Healthier cream cheese

- ✓ More than 50% less fat
- ✓ Rich in high-quality dairy proteins
- ✓ Creamy texture and taste



Wrapped cheese slices

- ✓ Low in fat
- ✓ High in calcium
- ✓ No skimmed milk cheese



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