

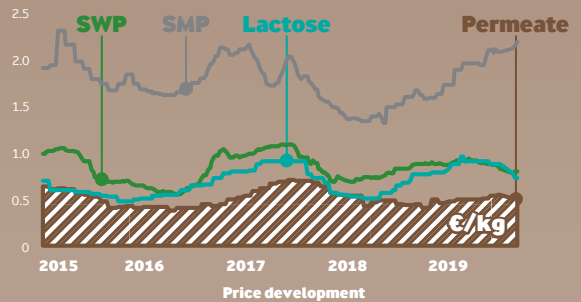
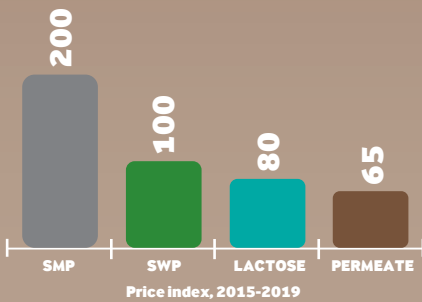
# Optimise dairy solids with whey

# PERMEATE



## The Market

**Whey permeate** is a fast moving ingredient within dairy. Simply because it is the **most cost effective** dairy solid on the market, capable of replacing sweet whey powder, lactose and skimmed milk powder. Whey permeate is even more price attractive than lactose.



Whey permeate is a dairy solid with a defined CODEX standard. It is to be labelled as whey permeate\*

\*Consumer study available on how whey permeate is perceived when put on the label.

## Benefits of our whey permeate

Beats other bulking agents on quality and taste. The balanced mineral profile of our whey permeate provides a sweet and milky taste in your product. The excellent free flowing powder properties facilitates easy implementation on your production line.



### Easy implementation

- 1:1 replacement of dairy solids
- No process change
- Excellent powder properties



### Pleasant taste

- Sweet and milky flavour



### High quality

- Min 85% lactose
- Low and stable ash content
- High microbiological demands
- Free flowing powder



Reliable supply



Easy implementation



Your usual product



You save money

## Applications

Cakes



Biscuits & cookies



Bakery mixes



# Why choose Arla Foods Ingredients?



## **R&D in our DNA**

- More than 15% of our employees in Denmark work in R&D
- Collaboration with top universities worldwide
- Clinical and scientific documentation



## **Superior quality**

- High quality ingredients



## **Your trusted business partner**

- Application centres in Argentina and Denmark
- Global application and business development support
- In-depth nutrition research and formulation support



## **Security of supply**

- Largest whey permeate manufacture of high quality whey permeate
- Reliable supply from 3 production sites (Norway, Denmark and Argentina)
- Kosher, Halal availability



Arla Foods Ingredients is a global leader in natural whey ingredients for products in a range of categories – from infant, medical, sports and health nutrition to bakery, beverages and dairy.